

High Tech Human Touch

Technology is the great integrator; of work & private life, but also of nature & culture. The technology itself is already developing autonomously and has therefore become the driver of the need to continue to develop as a person. The central question is how you as a person want to add value, now and in the future. That's what it's about. Technology itself creates the space to do something with the answer. It takes work off your hands and is the ideal means to increase your own knowledge, network and visibility.

Put technology in the middle (+) of the life hack and map out its meaning for your work

- 1. Personal: Am I using the available devices, applications and systems optimally?
- 2. Social: How visible am I (for example on social media) and with what?
- 3. Business: What part of my work can be automated and what will I do with it?

It is good to realize that 80% of the things you can do, others can also do or perhaps even do better. It is therefore much smarter to focus on the 20% aspects with which you make a difference. If you know what you are good at - using your talents - your self-esteem will grow automatically. After all, without self-esteem you cannot offer added value. What is your unique value?

Fact: it is already technically possible to store data in your own DNA.