



Everything is temporary

Thanks to technology, new leisure time is created and people find each other easily outside the existing structures. They connect around a common goal and form a temporary formation.

IK & WE is about how you (IK) organize your work differently in the new economy (WE). The aim is to create added value. The core values are responsibility, trust and freedom. It's just a matter of doing it. To gain experience, it is smart to first contribute to the goals of others. Goals in which you believe (WE) and where you can add something with your own value (ME). You will be rewarded for this, in money or in kind. If you understand how it works, you can also organize formations yourself. Your own role can therefore differ. One time you are an initiator, the other time you contribute to someone else's goal.

Look at the lifhack. Determine the context and put a target on the center dot (+). Map out what is already there and with which you want to realize (added) value. Who and what do you need to realize it? What's holding you back?

The extent to which you organize your work in this way determines your own flexibility. The more flexible you are, the more opportunities come your way. It starts with sharing your ideas.

Fun fact: making your own work superfluous is the first step towards innovation.